Arda

Product Designer   Gothenburg, SE

Özdemir

Hi! I'm a product designer based in Gothenburg with 4 years of experience in the design industry. I have an academic background in industrial design, which provided me with a solid foundation in design principles, and professional expertise in interaction design, where I've developed my skills in UX design. Throughout my career, I've had the opportunity to work throughout the entire design lifecycle across diverse industries, including e-commerce, healthcare, med-tech and finance. I've collaborated closely with cross-functional teams in both consultancy and design agency settings. I am eager to take on a new challenge. I look forward to hearing from you!

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EXPERIENCE

Product Designer   NOV 2024 -
Freelance
Collaborating with clients across various industries to create user-centered digital experiences, focusing on research, prototyping and testing.

UX Designer   NOV 2022 - OCT 2024
Alten, Gothenburg
Implemented a redesign of med-tech product interface, conducting interviews and usability testing for **Mentice**

Designed B2B application onboarding process, conducting comprehensive UX research for an intuitive UI aimed at facilitating user adaptation to the new platform for **Ellevio**

Worked on motion design of healthcare products, creating and animating instructional materials for **Wellspect**

Contributed to the copywriting of user manuals with a focus on UX principles to enhance clarity for **ABB**

Facilitated participatory design workshops with cross-functional teams overseeing methods like personas, userflows, defining the information architecture. Delivered web UI for **Rädda Barnen**

UX/UI Designer   APR 2021 - OCT 2022
I-AM, Istanbul
Prototyped information architecture with wireframes, conducting business goals workshop and usability tests with stakeholders. Played a key role in the development of UX design for finance and stock-trading mobile application **Piapiri**

Contributed to designing the UI for new features, enhancing the overall UX for banking and payment app **Pokus**

Conducted user research and participatory design workshops, enhancing sustainability. Delivered pixel-perfect UI for pharmaceutical e-commerce platform **Al-Dawaa**

EDUCATION

Industrial Design Intensive Program   SEP 2019 - MAY 2020
Umeå Institute of Design

B. Sc. Industrial Product Design   SEP 2016 - MAY 2021
Istanbul Technical University

SKILLS PRACTICAL - SOFTWARE

UX Design
User Research
Sprint/Workshop Leading
Wireframing, Prototyping
Usability Testing
UI, Motion Design
iOS Development
CAD / 3D Visualization

Figma
Webflow
SwiftUI
Adobe CS (Photoshop, Illustrator, Indesign, Premier, After effects)
Autodesk Fusion, Blender
Rhinoceros, Keyshot

LANGUAGES

Turkish NATIVE
English FLUENT
Swedish BASIC

INTERESTS

Tattooing
Sustainable Fashion
Music Production

Visit my website to find out more of my work

ardazdemir.com